



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Ethica Media LLC
1225 Franklin Avenue
Suite 325
Garden City, NY 11530-0515

Contract # 3096441
Schedule Dates 11/15/17-11/21/17
Advertiser Not One Penny (118453)
Agency Ethica Media LLC (18622)
Product POLITICAL ISSUE (ns) (1187)
Brand Not One Penny (916936)
Salesperson Monares, Barbara (3870)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE 124
Account Types Local/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 11/14/17
Last Modified 11/14/17
Entered By Tiffany Lewis
CO-OP No
Headline #
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,312.50
Net Total \$7,437.50
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Nov. 2017	15	\$8,750.00
Grand Total:	15	\$8,750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/15/17-11/16/17	2	:30	5A- News-Good Morning Washington at 5a				1	1				2	\$450.00	\$900.00	Washington (WJLA)		11/14/17
2.0	Normal Line / SPOT	11/20/17-11/20/17	2	:30	5A- News-Good Morning Washington at 5a		1							1	\$450.00	\$450.00	Washington (WJLA)		11/14/17
3.0	Normal Line / SPOT	11/15/17-11/16/17	2	:30	6A- News-Good Morning Washington at 6a				1	1				2	\$900.00	\$1,800.00	Washington (WJLA)		11/14/17
4.0	Normal Line / SPOT	11/15/17-11/17/17	2	:30	6P- News-ABC 7 News at 6p				1		1			2	\$1,100.00	\$2,200.00	Washington (WJLA)		11/14/17
5.0	Normal Line / SPOT	11/15/17-11/16/17	2	:30	11:35P- ABC-Jimmy Kimmel				1	1				2	\$500.00	\$1,000.00	Washington (WJLA)		11/14/17
6.0	Normal Line / SPOT	11/20/17-11/20/17	2	:30	11:35P- ABC-Jimmy Kimmel		1							1	\$500.00	\$500.00	Washington (WJLA)		11/14/17
7.0	Normal Line / SPOT	11/15/17-11/17/17	2	:30	12:35A- ABC-Nightline				1		1			2	\$300.00	\$600.00	Washington (WJLA)		11/14/17
8.0	Normal Line / SPOT	11/21/17-11/21/17	2	:30	12:35A- ABC-Nightline			1						1	\$300.00	\$300.00	Washington (WJLA)		11/14/17
9.0	Normal Line / SPOT	11/18/17-11/18/17	2	:30	7A- ABC-Good Morning America Saturday							1		1	\$500.00	\$500.00	Washington (WJLA)		11/14/17
10.0	Normal Line / SPOT	11/19/17-11/19/17	2	:30	8A- ABC-Good Morning America Sunday								1		\$150.00		Washington (WJLA)		11/14/17

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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10.0.1	Preempt	11/19/17															Washington (WJLA)	Sold Out/Exception - sold out-gs	
11.0	Normal Line / SPOT	11/19/17-11/19/17	2	:30	10:30A- Government Matters								1	1	\$500.00	\$500.00	Washington (WJLA)		11/14/17

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